## Give your brand a boost with the new Popper Shopper!

New for 2014

The clever new Popper Shopper is designed so that it folds down for compact storage, making it perfect for mailings and giveaways. Not only that, your branding won't disappear when the bag's folded, as it has a massive branding area to the front and is printed to the base of the bag too. It's available in four bold and bright colours and all at a fantastic price... what's not to love?!

